



DSU Dongseo University
동서대학교



1+3

START IN MALAYSIA (DSU YEAR 1)

COMPLETE AT DSU, KOREA (YEAR 2,3,4)

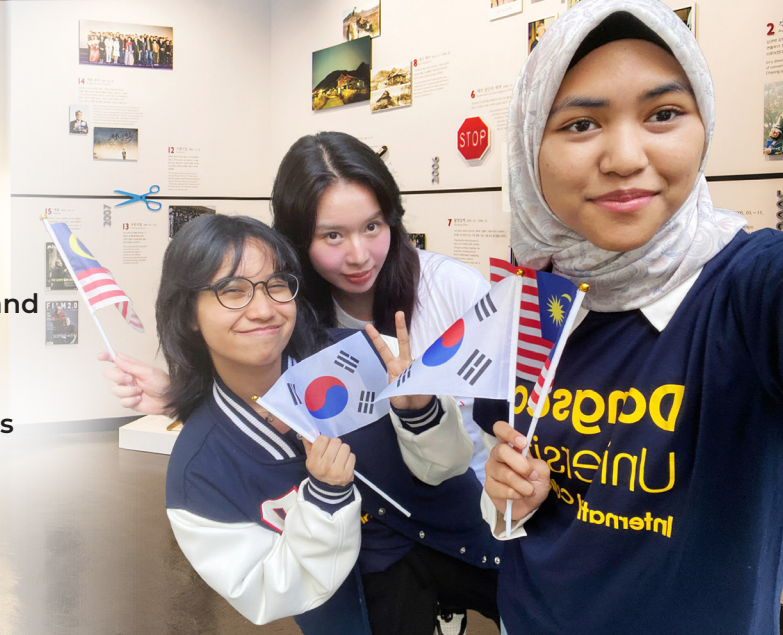


MY BRIGHT FUTURE

K-START DEGREE PROGRAMME

The K-Start Degree Programme is a one year programme initiative in collaboration with Malaysia and Dongseo University (DSU).

This programme enables DSU students to complete their 1st year of study in Malaysia. Afterward, students will complete the remaining 3 years at DSU in Korea. Students must register with DSU, and all fees are payable to DSU.



Intakes

March / September

Entry Requirement

- 5 Credits in at least 5 subjects at SPM level
- 5 Credits (Grade C & above) in at least 5 subjects at IGCSE / O-Level / UEC or equivalent

Min CEFR B2 / Min IELTS 5.5
(For Malaysian & International Students)

Year 1 in Malaysia

K-Start Degree Programme

- ▶ Global Business Administration
- ▶ Computer Science
- ▶ Film and Visual Effects



3 Years in Korea

DSU Bachelor's Degree Programmes

- ▶ Global Business Administration
- ▶ Computer Science
- ▶ Film and Visual Effects
- ▶ Game Development
- ▶ Animation
- ▶ Digital Design
- ▶ Korea Language and Business *TOPIK 3 Required

WHY STUDY IN KOREA?



Safe Country with Low Crime Rate



Work Part-time While Study



Explore K-culture & Learn Korean Language



Can Apply for PR After 5 Years Working

WHY K-START PROGRAMME?



Double Degree in Single Fee



English Track Programme



Campus with World-Class Facilities



Opportunities for Study Aboard Programme (SAP)

K-START DEGREE PROGRAMME IN YEAR 1

A Pathway to DSU Year 2 in Korea

Duration: 1 Year (2 Semesters)

SEMESTER 1	COMMON SEMESTER 1		
	<ul style="list-style-type: none"> • Korean Speaking and Listening 1 • Korean Reading and Writing • Innovation & Critical Thinking • Basic Information and Communication Technology • Global Business Trends 		
SEMESTER 2	COMMON SEMESTER 2		
	<ul style="list-style-type: none"> • Korean Speaking and Listening 2 • Korean Grammar and Expressions 		
ROUTES	GLOBAL BUSINESS ADMINISTRATION	COMPUTER SCIENCE	FILM AND VISUAL EFFECTS
SEMESTER 2	<ul style="list-style-type: none"> • Principles of Business Management • Essentials of Economics • Organizational Behavior 	<ul style="list-style-type: none"> • Introduction to Computer Science • Fundamental of Programming • Internet of Things Application 	<ul style="list-style-type: none"> • Film History • Figure Drawing for Film • Concept Arts

YOUR GATEWAY TO GLOBAL SUCCESS

Our 1 year programme is designed to fully prepare students for the comprehensive 3-year degree programme at DSU. This programme sharpens academic skills, enhances comprehension of essential subjects, and fosters the confidence needed for academic achievement. By the time you transition to DSU, you will be ready to dive into your chosen field, poised for success as you embark on your journey to becoming a global professional.



ABOUT DSU

DSU is one of the leading universities in Busan, South Korea.

The Dongseo Educational Foundation has given rise to three different institutions of higher education: Kyungnam College of Information and Technology (1965), Dongseo University (1992), and Busan Digital University (2002). Together these three institutions – KIT, DSU and BDU– educate around 20,000 students annually and employ over 1,000 professors.

DSU

DSU AT A GLANCE

OVERVIEW

Founded

1992

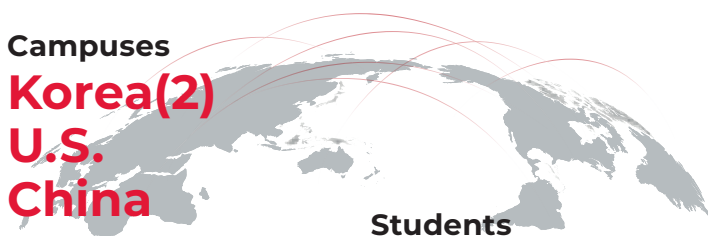


Status

Private University

Campuses

**Korea(2)
U.S.
China**



Students

11,000



(incl. ~1,500 international students)

ACADEMICS

Colleges



Divisions



Departments



Research Centers



ENGLISH TRACK PROGRAMME



Global Business Administration



Computer Science



Film and Visual Effects



Animation



Game Development



Digital Design



Korean Language and Business

GLOBAL NETWORK

Sister Universities and Research Institutions

**250
in 44
countries**



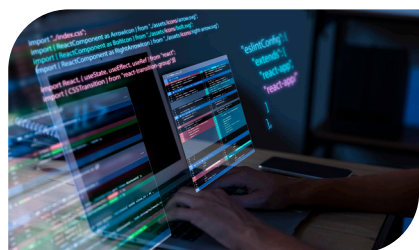
CURRICULUM

GLOBAL BUSINESS ADMINISTRATION



In our Global Business Administration Department, we are committed to molding the leaders of tomorrow, equipped with the skills to navigate global complexities. Our students embark on a journey to master diverse management expertise, vital for the Fourth Industrial Revolution.

Year 1	Year 2 (DSU)		Year 3 (DSU)		Year 4 (DSU)	
	Spring	Fall	Spring	Fall	Spring	Fall
K-START @ Malaysia (DSU Year 1)	Management Information System	Principles of Marketing	Digital Marketing	Marketing Communication	Brand Marketing	Marketing Research
	Operation and Production Management	Human Resources Management	Management Strategy	New Product Development	Financial Statement Analysis	Venture Business
	Organizational Behavior	Financial Management	Consumer Behavior	Database System	Digital Operation Management and ERP	New Technology and Business
			Information Visualization for Business	Investment Analysis		
				International Management		



COMPUTER SCIENCE

Computer science is a cornerstone of progress across industries in the fast-paced digital era. Our mission is to nurture the trailblazers of tomorrow's technology landscape. With a fusion of imaginative thinking and hands-on prowess, our graduates are primed to lead the charge in shaping the dynamic knowledge information industry of the 21st century.

Year 1	Year 2 (DSU)		Year 3 (DSU)		Year 4 (DSU)	
	Spring	Fall	Spring	Fall	Spring	Fall
K-START @ Malaysia (DSU Year 1)	Object Oriented Programming	Introduction to Linear Algebra	Server Programming	Mobile Programming	Capstone Design	Introduction to Cloud Computing
	Databases	Data Structure and Algorithm	Operating System	Computer Network Programming		Cloud Computing Application
	Software Engineering	Digital Logic Circuit Practice	Software Design	Artificial Intelligence		Advanced Server Programming
	Computer Architecture	Web Programming	Advanced Databases	Advanced Web Programming		Advanced Artificial Intelligence

CURRICULUM

FILM AND VISUAL EFFECTS



Immerse yourself in the realm of Film and Visual Effects (VFX), where imagination and technology blend seamlessly. We offer comprehensive training to nurture your artistic talents and technical expertise. Become a director, producer, or skilled professional in the vibrant world of filmmaking. With cutting-edge facilities and a hands-on approach, you'll gain real industry experience.

Year 1	Year 2 (DSU)		Year 3 (DSU)		Year 4 (DSU)	
	Spring	Fall	Spring	Fall	Spring	Fall
K-START @ Malaysia (DSU Year 1)	Advanced Cinematography and Lighting	Directing	Film Criticism	Sound Design for Film	Filmmaking Workshop 2	Filmmaking Workshop 1
	Introduction to Production Methodology	Introduction to Cinematography and Lighting	Advanced Screenwriting	Advanced Production Techniques	Sound Production	Advanced Editing
	Screenwriting: The Short Film	Matte Painting	Advanced Compositing	Cinematography for VFX		VR Production
	Fundamentals of Editing					
	VFX 1			VFX 2		
	Fundamental of Compositing			Compositing: Digital Lighting		
	3D Modeling					



DIGITAL DESIGN

From visual communication to animation, digital marketing to web design, fashion design, and even virtual reality. In today's digital age, having a strong online presence is crucial for businesses and organizations. Our Digital Design programme equips students with the skills to attract and retain customers, effectively communicate with the audience, and establish a consistent brand identity across digital platforms.

Year 1	Year 2 (DSU)	Year 3, 4 (DSU)			
K-START @ Malaysia (DSU Year 1)	Based On Your Main Major <small>(Global Business Administration / Computer Science / Film and Visual Effects)</small>	Production Innovation and Service Design	Practice in Design and Market Research	Music and Creativity	Virtual Reality Showcase
		Interface Design	Digital Publishing	Research Methods	Bachelor Thesis 1
		User Experience Design	Advanced 3D Modeling and Animation	Visual Effects	Bachelor Thesis 2
		Metaverse: Augmented and Virtual Reality	Visual Effects	Design Entrepreneurship	Portfolio
		Sound Studio	Physical Computing Design		

CURRICULUM



GAME DEVELOPMENT

Gaming today goes beyond just entertainment-it's about merging with diverse industries, developing smart software, and harnessing the power of networks and XR core tech. Leading this transformation is DSU's Game Development Major. Join us to become a trailblazer in the smart era, shaping the future.

Year 1	Year 2 (DSU)	Year 3, 4 (DSU)				
K-START @ Malaysia (DSU Year 1)	Based On Your Main Major <small>(Global Business Administration / Computer Science / Film and Visual Effects)</small>	Operating System	Computer Network	Programming Method	Game Project	Portfolio
		3D Game Programming	Artificial Intelligence Programming	Using Engine Game	Bachelor Thesis 1	Sound Workshop
		Game Server Programming	Computer Graphics Programming	Research Methods	Bachelor Thesis 2	

ANIMATION



In today's era, the realm of 3D graphics is taking center stage across all media platforms. In the Animation Department, you'll not only delve into your passions but also unearth new interests and technology in the animation area. Your creative odyssey awaits.

Year 1	Year 2 (DSU)	Year 3, 4 (DSU)				
K-START @ Malaysia (DSU Year 1)	Based On Your Main Major <small>(Global Business Administration / Computer Science / Film and Visual Effects)</small>	Creature Modeling & Texture Creation 1	Character Animation Studio 2	Basic Rigging	Compositing 2	Bachelor Thesis 1
		Creature Modeling & Texture Creation 2	Visual Effects 1	Advanced Digital Painting	Advanced Rigging	Sound Workshop
		Character Animation Studio 1	Visual Effects 2	Lighting & Rendering Creation	Research Methods	Portfolio



KOREAN LANGUAGE AND BUSINESS

We're all about creative learning that combines these dynamic fields. Gain fluency in Korean and skills for global business. We offer engaging programmes to help you achieve this. *(Topik 3 Required)*

Year 1	Year 2 (DSU)	Year 3, 4 (DSU)				
K-START @ Malaysia (DSU Year 1)	Based On Your Main Major <small>(Global Business Administration / Computer Science / Film and Visual Effects)</small>	Accounting Principles	Marketing	Korean History and Cultural Heritage	Service Marketing	Analysis of Business Cases
		Global Business	Korean Society through Media	Appreciation of Representative Korean Literature		

FACILITIES



The Global Sport Centre includes a swimming pool, sports field, stadium, and more.



The accommodation provides a full range of amenities to meet students' needs.



Cafeterias, cafes, and restaurants are popular dining spots for students.



DSU offers a convenience store with a wide selection of products for students.

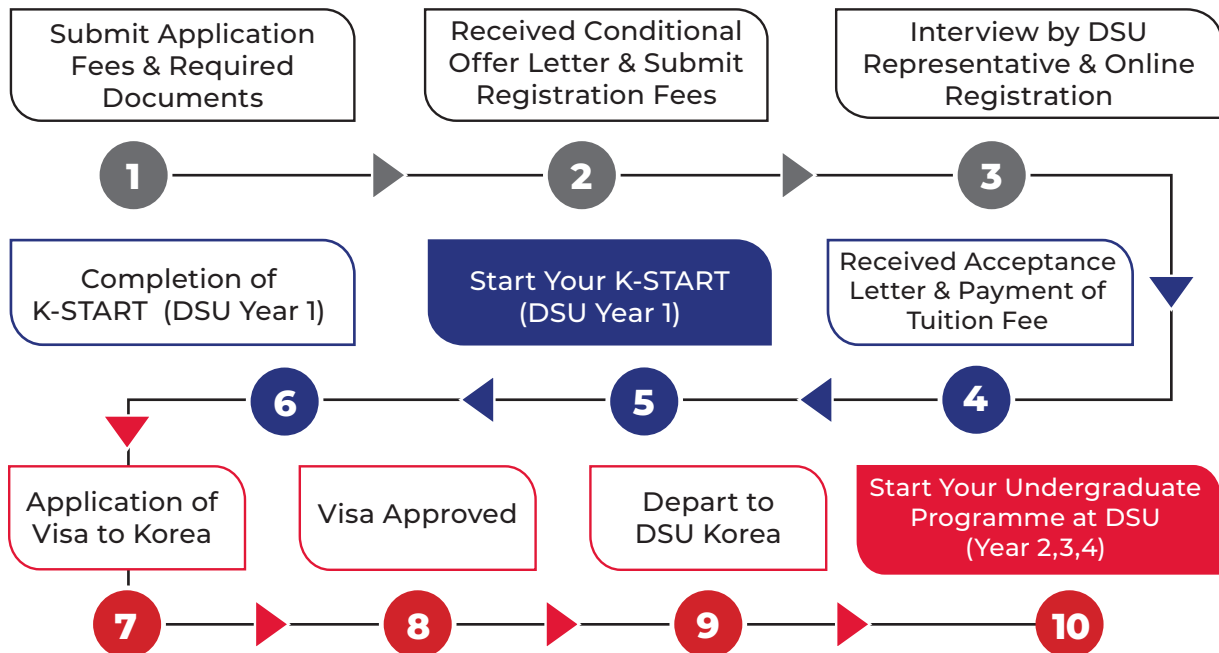


The Minseok Library houses a collection of 440,000 books and boasts top-notch facilities.



There are various types of classrooms available, suitable for different subjects and programs.

Admission Procedure



Please feel free to write to info@kec.com.my for any enquiries.

Genovasi University College
Lot 2A, (Gate C), Jalan 13/2, Seksyen 13, 46200 Petaling Jaya, Selangor.

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KEC
Korea Education Centre

Official DSU Malaysia's Representative

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